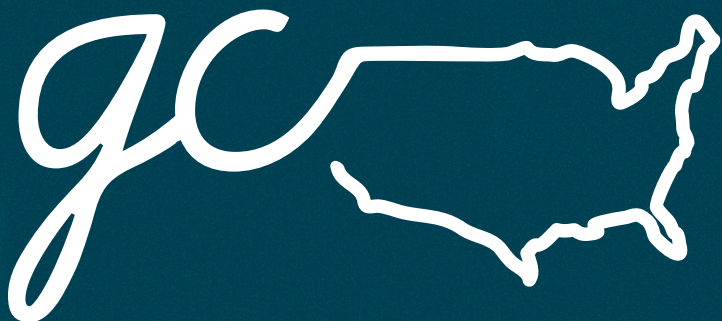




GENERATION CITIZEN

2018 ANNUAL REPORT



“ I am the present and future of American democracy. For young people like me, our age is not our weakness. It is our strength. ... We are the future of our country and we are the changemakers we have been waiting for. ”

RUBA TARIQ, Student Leadership Board Member, shares her message about the power of youth voice in democracy at the annual New Schools Venture Fund Summit.



OUR MISSION

Generation Citizen works to ensure that every student in the United States receives an effective Action Civics education, which provides them with the knowledge and skills necessary to participate in our democracy as active citizens.

OUR VISION

We envision a country of young people working collectively to strengthen our American democracy.

COVER Berkeley High School students with their Democracy Coach at the Bay Area Civics Day in Spring 2018

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LETTER FROM FOUNDER & CEO

It has become commonplace to say that our democracy is at risk. In our current times, it seems that, from a non-partisan perspective, our elected officials cannot get things done, citizens cannot get along, and our politics remains in stasis. Troubling times, indeed.

Sometimes, when I enter our classrooms, I see something more insidious that gets at the root cause of some of these challenges. Our students often do not believe that those in power care about what they think.

This is a stark picture, albeit one I'd argue is realistic. It'd be a tad trite to suggest that Generation Citizen is about creating a more optimistic future, although I'd argue that it is. Rather, I'd say that **Generation Citizen is about creating a necessary future.** One in which our young people become powerful, and lead us to a better democracy. **Our young people can help lead us to that more perfect union, while knowing that a fully perfect union will never be achieved.**

I see this every day when I enter GC classrooms and meet GC students. They are clear-eyed about the challenges of a political system gone awry. But they are tenacious in pursuit of forming that more perfect union.

In the last year, I met students who focused on affordable housing in New York City because gentrification had forced their friends and families to move: at Civics Day they met with their city councilperson, who pledged to work with them going forward. I met students in California pushing for the creation of an Office of Youth Homelessness and a \$25 million allocation for services. The bill passed. In Lowell, I met an Iraqi refugee who, who pushed for gun control, largely because her school in Iraq had previously been attacked. I met a student in Oklahoma City, pushing forcefully for her legislators to prioritize DACA; her mother had recently been deported to Mexico.

I am of the opinion that our democracy is at historic risk right now. I'm also of the simultaneous opinion that **the young people we work with every day will lead us to a better politics.** I'm so grateful to everyone involved in this organization, especially right now. Thank you for believing in our push to create a more equitable democracy, in which every young person we work with believes that their voice matters, and becomes powerful.

**Thank for you believing in Generation Citizen.
And for believing in the next generation of
citizens to create that democracy we so
desperately need.**



SCOTT WARREN
Co-Founder and CEO

YOUTH AT THE FOREFRONT OF CHANGE

During Generation Citizen's most impactful year to date, thousands of students across the country shared their voices, helped to inform new bills, and mobilized others in their attempts to improve their schools, cities, and states. They drafted solutions, contacted local officials, and met with police chiefs, district superintendents, mayors, council members, and the many other local decision makers who are entrusted to address their community's most pressing issues.

Our work began in 2008. Since then, we have delivered our Action Civics curriculum to more than 50,000 students in seven states, becoming one of the preeminent civics education organizations in the country.

“ We have the power to galvanize kids our age. Once one student speaks they can motivate a whole classroom and then a whole school. Youth voices are the key to change for the future. ”

JUSTICE PARAISO-CACERES
Senior at Berkeley High School

14,025

students received Action Civics education in the 2017-18 school year

4,925

Students addressed issues of Safety and Violence (bullying, gang violence, gun violence, sexual assault, and more)

32%

Increase in school partnerships

799

85%

Of GC schools were low-income, serving a majority of students who qualified for free or reduced-price lunch

Donors and funders made our work possible

256

Teachers

175%

Increase in the number of students who had ever contacted a public official after program participation

MESSAGE FROM THE BOARD CHAIR

What makes America exceptional is that nothing about it is inevitable. Our country is the result of choices – big and small, hard and habitual – made over generations by people in their everyday lives and through extraordinary times.

It is this fundamental truth, that America's future is perpetually decided by those who choose to shape it, that makes Generation Citizen's mission more urgent than ever. **Throughout our history, it's young people that have been on the front lines of national progress – be that on battlefields, at lunch counters, or picket lines.**

Once again, our democracy desperately needs their engagement and leadership. For too long, we've allowed the myth of youth apathy to serve as a convenient excuse for the deteriorating state of our civic life. Today, young people are more active than ever in our national dialogue, but they are also more disillusioned than ever about our democratic institutions as means to advance it. We expect civic participation but have collectively failed to empower young people with the necessary knowledge, skills, and motivation.

At Generation Citizen, we believe that the practice of citizenship is cultivated long before someone is old enough to vote or run for office. It is rooted in an early belief of an equal claim to American identity. It is learned through study of how our government works and examples of how change is made. It is honed by taking action on a civic issue through informed research, constructive debate, consensus coalition building, and persistence.

There is urgency to our work and Generation Citizen is marching forward. **We have scaled our proven Action Civics curriculum**, through school and teacher partnerships, to more than 14,025 students in 141 schools. We **expanded our geographic footprint** across seven states and piloted remote delivery of our programs in two new regions. We **advocated for mandatory Action Civics education** in D.C. and in state capitols. **The young people engaged with Generation Citizen took on 561 civic action projects that resulted in real policy and community change.**

At a time when cynicism is commonplace, we remain hopeful about the future because we see it in our young people. We are grateful to everyone who makes our work possible and ask your service in enlisting new supporters to join our cause.

Together, we will prepare the next generation to be active citizens in our democracy.

Onward,

KUNAL MODI

Board Chair



STRATEGIC PLAN INITIATIVES

Our Progress

Demand for Action Civics has increased in the current political climate. In response to this unprecedented demand for the work, GC engaged in a strategic planning process in spring 2017 and defined three primary strategies to scale Action Civics across the country. Over 50% of strategic growth campaign funds were secured ahead of the midway point. Progress was just as fruitful by each initiative.



STRENGTHEN Our Program Portfolio

- We expanded our reach in every region through the launch of the **Teacher-Led Program**, dramatically increasing the number of classrooms served from 104 to 228 in the 2017-18 academic year.
- The **Democracy Coach model** grew to place 548 college volunteer Democracy Coaches in GC's classrooms, up from 433 last year.
- A record **55% of schools incorporated GC's Action Civics across an entire grade level**, compared to below 50% last year, ensuring that every student has access within a school.



EXPAND AND DIVERSIFY Our Program Footprint

- **14,025 middle school and high school students** completed the program in 561 classrooms in 141 schools nationwide in the 2017-2018 school year, with growth across all GC sites.
- **Rural programming** began in Bastrop, TX. We will add new rural partners in the coming year. We aim for 10% of our footprint to be in rural markets by 2020.
- **Remote pilots** launched in Camden, NJ, and San Diego, CA, in the Spring 2018 semester, bringing Action Civics to 325 students across 13 classrooms. Remote programming expanded to serve students in Utah and Alabama in the 2018-19 school year.



ADVOCATE For Action Civics

- GC co-led a statewide coalition in Massachusetts **passing ground-breaking legislation** that will ensure that every student in the Commonwealth receives an Action Civics education.
- In New York, GC co-convened educators, policy-makers, and practitioners to reinvigorate civics education through the state *Every Student Succeed Act's College, Career, and Civic Readiness Index* and Mayor de Blasio's *Civics for All* initiative.
- We convened teacher roundtables in RI and TX to get their input into policy priorities for civics education in their states.

LIVING OUR MISSION

Diversity, Equity, and Inclusion

WE BELIEVE that a democracy only works when all of its citizens' voices are represented and valued in the decision-making process. Yet, for a variety of reasons, this is not currently happening. Generation Citizen, as an organization and future movement, exists largely to ensure that the voices historically marginalized in our democracy are heard and valued.

WE STRIVE to reach this democratic ideal by committing to core principles of diversity, equity, and inclusion across all levels of our work. This includes prioritizing program delivery to historically marginalized communities and underserved youth, building a team – including its staff, boards, college volunteers, and school and organizational partners – that models diversity, and ensuring our Action Civics curriculum is equity-centered by creating culturally relevant learning environments that acknowledge the barriers to civic identity development and participation faced by so many young people.

WE RECOGNIZE that we have much work still to do as an organization to achieve our vision, but we are committed to continually being transparent about our progress and taking concrete action to move us forward towards our goals.

A generous capacity investment from the Hewlett Foundation advanced our Diversity, Equity, and Inclusion initiatives this year.

PROGRESS

75% of Generation Citizen students identified as people of color

We increased the diversity of our recruited college volunteers **from 44%** volunteers of color in 2016 **to 56%** volunteers of color in 2017

To ensure DEI transformation is more inclusive and has representative leadership, we established an **internal DEI Steering Committee** and strategy for advancing and managing discrete DEI projects

We designed a new **cultural humility training** for our college volunteers, delivered during their mandatory start of semester training

We built **English Language Learner supports** into our curriculum, including a bilingual Spanish version of the student handbook

FUTURE PRIORITIES

Continue to refine our curriculum to ensure it is culturally responsive and equity-centered

Implement goal frameworks to specify how DEI sustainably—and identifiably—show up in our work across departments, sites, and emerging partnerships

Further delineate how equity pervades every element of our work

CLASSROOM SPOTLIGHT

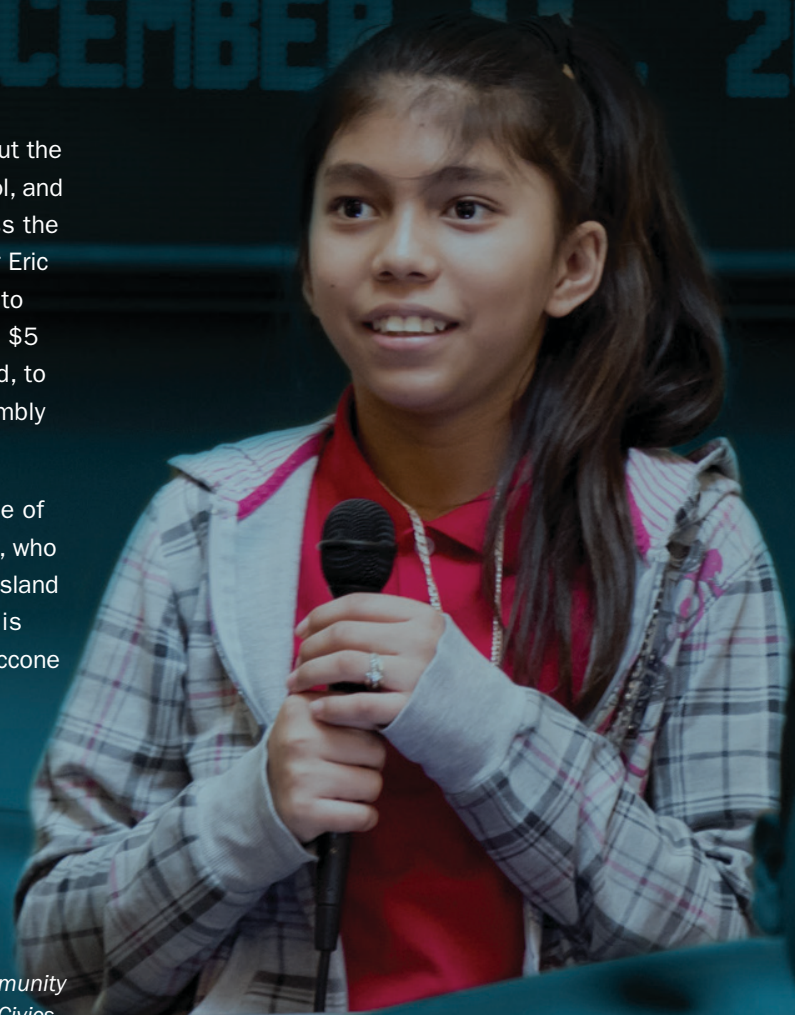
TACKLING HOMELESSNESS

Central High School | Rhode Island

Students at Central High school were concerned about the number of homeless people they saw near their school, and wanted to find a broad, systemic way to help address the issue of homelessness. After meeting with Professor Eric Hirsch from Providence College, the class decided to advocate for S0317, an annual appropriation bill of \$5 million to expand affordable housing in Rhode Island, to be reintroduced into the Rhode Island General Assembly in January.

The students presented research and findings to one of the original bill's co-sponsors, Senator Frank Ciccone, who agreed to reintroduce the bill during the 2018 Rhode Island Legislative Session. With the students' support, this appropriation was introduced as S2061 by Senator Ciccone on January 18, 2018.

PHOTO Generation Citizen students participating in Community Leader Q&A panel discussion at Fall 2017 Rhode Island Civics Day.





ACTION CIVICS ACROSS THE U.S.

We successfully launched Action Civics partnerships in remote areas, beyond the geographic proximity of our established offices, and reached more rural areas in addition to growth in our established markets. We will continue to expand our footprint to new geographies in the years ahead.

- **WHERE WE WORK**
- **WHERE WE'RE GOING NEXT**
Remote & Rural Pilots



68% of college volunteer Democracy Coaches identify as a person of color, our most diverse community of volunteers



UTAH
Salt Lake City

CALIFORNIA
Riverside

OKLAHOMA
Chickasha and Mid-Del

TEXAS
Elgin, Manor,
and Bastrop



94% of classrooms hosted a guest speaker to speak on their focus issue

MASSACHUSETTS

LAUNCH 2009



80% of school partners are school-wide, serving all students in at least one grade level

RHODE ISLAND

LAUNCH 2008



100% of teachers report a Good or Excellent experience with Generation Citizen

NEW YORK CITY

LAUNCH 2011



100% of Teacher-Led partnerships are school-wide, serving all students in at least one grade level

CAMDEN, NJ

LAUNCH 2018

Remote pilot launched Spring 2018 serving 40 students across 2 schools

OKLAHOMA CITY

LAUNCH 2016



Aiming to serve 100% of OKCPS high school students within the next three years

PROGRAM PILOTS SPOTLIGHT

ENCORE DEMOCRACY COACH PARTNERSHIP

With support from the Einhorn Family Charitable Trust's (EFCT) "Helping People Get Along Better" fund, GC partnered with Encore.org to place volunteers age 50+ in the classroom.

RELATIONSHIPS-FOR-OUTCOMES INITIATIVE

A partnership with Search Institute to understand how developmental relationships are built within our existing programming.

URBAN & RURAL EXCHANGE PROGRAM A project to promote collaboration and empathy development among students from urban and rural communities. This is also an initiative of EFCT.

SCALING ACTION CIVICS IN OKLAHOMA CITY PUBLIC SCHOOLS A district-wide partnership with OKCPS, CIRCLE of Tufts University, the Oklahoma City Education Research Alliance, and investment from the Hewlett Foundation, we will scale Action Civics across the district.



WHAT IS ACTION CIVICS?

Generation Citizen teaches and inspires young people to become active citizens in their communities by promoting and implementing an exciting new form of civic education in their classrooms: Action Civics.

Action Civics is a project-based approach to civics education that develops the skills, knowledge, and motivation necessary for lifelong civic practice as young people learn about the political process by taking action on specific issues in their communities. The program operates in a real-world lab, beyond the textbook, where action meets civics and where students have the opportunity to become agents of positive change.

“ Students need to know they have a voice... [Instead of] waiting for someone else to get the ball rolling, we need to create the conversation. We need to bring the issues to the table. ”

Student Change Maker **JULIA CHEN** | Oakland Charter High School, Fall 2017 Bay Area Civics Day

PHOTO Student Change Maker Julia Chen of Oakland Charter High School, giving remarks at the Fall 2017 Bay Area Civics Day

ACTION CIVICS IS DEFINED BY



Student-led projects



Real-world personal issues



Political action towards lasting change



Reflection on impact and approach

ACTION CIVICS PROJECTS MUST



Examine community



Identify issues



Research



Strategize



Take Action



Reflect

CLASSROOM SPOTLIGHT

ADVOCATING FOR AFFORDABLE HOUSING

Lyon Pilot School | Boston, MA

COMMUNITY ISSUE

Students saw rent prices rising across many Boston neighborhoods, including their own – Brighton.

FOCUS ISSUE

Gentrification in Massachusetts

ROOT CAUSE

Shortage of affordable housing for low-income residents

GOAL

Advocate for the affordable housing bond bill sponsored by State Representative Kevin Honan

TARGETS

State legislators, local residents, Boston Landing Development

TACTICS

Students collaborated with Representative Honan, wrote and called state representatives to lobby in support of the bill, developed a website for residents about the impact of gentrification, researched the long-term effects of gentrification on their community, and ultimately testified at the Senate Committee on Bonding, Capital Expenditures and State Assets on the importance of the revised bill and their own experiences with the changing landscape of Brighton. Even after their GC class ended, students continued their advocacy by directly voicing their concerns about community impact to the Boston Landing Development leadership team in the spring. In May, Governor Charlie Baker signed the bill into law.

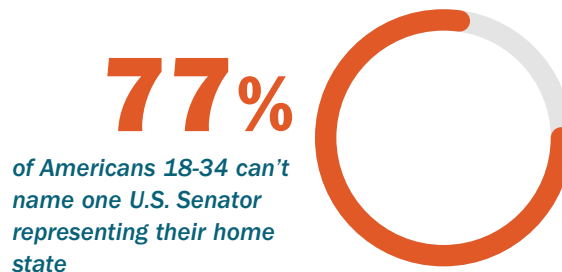
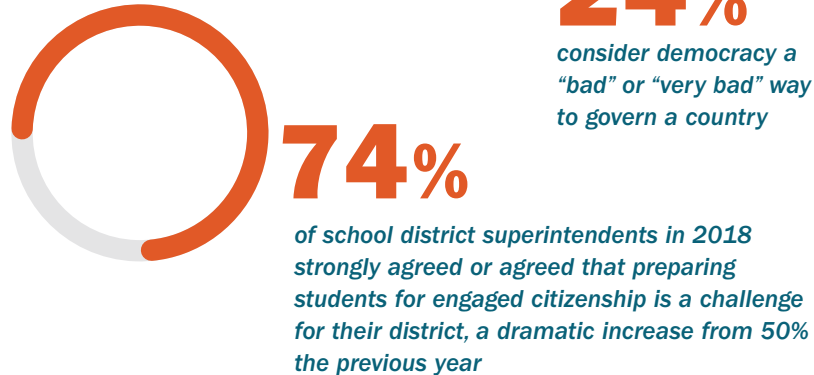
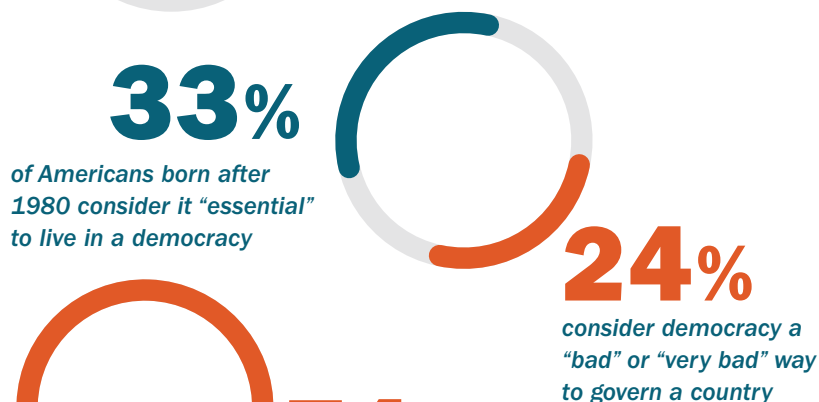
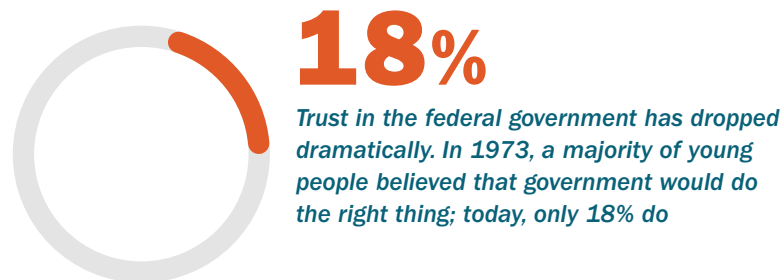
THE PROBLEM

Current Events Summary

While civic disengagement is prevalent nationwide, it is pronounced among under-resourced communities—a result of structural problems creating a “civic engagement gap.” Such students are not equally exposed to the necessary skills for civic participation. This creates lifelong consequences for the youth who are deprived of opportunities to change their communities, resulting in policies that exclude their voices and yet determine their futures.

We are not teaching young people the knowledge and skills necessary to be active citizens. The decline of civics education is a central contributing factor. Once the very purpose of American schools—to prepare the next generation to steward our democracy—districts have scaled back social studies, resulting in a nationwide disintegration of civics education. A National Assessment of Educational Progress test demonstrated that only 23% of 8th graders were proficient in civics.

The majority of young people in America care deeply about political issues like the economy, immigration, and gun violence. We must equip them with the skills, knowledge, and motivation to make positive change through civic and political action.





OUR SOLUTION

DEMOCRACY COACH PROGRAM

Our historic program, this model pairs college volunteers with middle and high school teachers to co-facilitate the course using a near-peer mentorship model. The Democracy Coach volunteers offer energy and capacity to the classroom.

TEACHER-LED PROGRAM

In this model, the Action Civics curriculum is facilitated by teachers, who receive intensive educator training and support from GC staff. This approach eliminates barriers where geography, scheduling, or school preference preclude a college volunteer from being matched.

COMMUNITY CHANGE FELLOWSHIP

This stipend-paid summer internship allows program alumni to serve in government, advocacy, and community-based organizations. The Fellows receive professional development workshops throughout the summer, and the experience develops leadership skills and advances commitment to public service.

POLICY & ADVOCACY

We lead advocacy and policy work to make the case that Action Civics should become a staple of the educational curriculum in this country, everywhere. We hold convenings, publish papers, and advance demand for Action Civics education.

PHOTO Generation Citizen students with New York Assembly member Michael Blake, our Civic Leader Change Maker Recipient, Fall 2017

548

Democracy Coaches volunteered last year.

37%

of the 2017-18 Action Civics courses were delivered in Teacher-Led classrooms compared to 25% the previous year.

52

Community Change Fellows were placed in local internships in the summer of 2017 in New York, Massachusetts, and Rhode Island.

40

Unique media outlets covered the Vote16USA initiative including the Washington Post, NBC Nightly News, and NPR.

OUR IMPACT

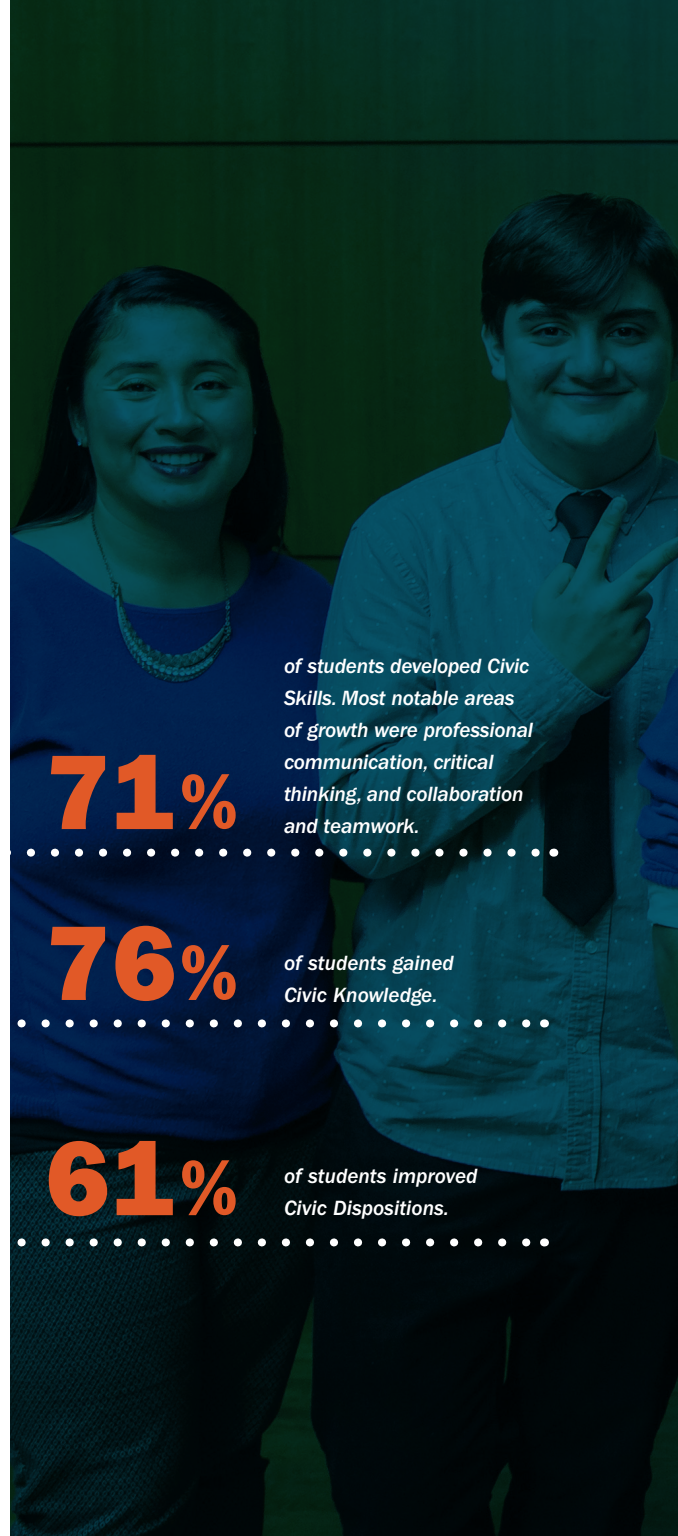
We partner with teachers, students, and Democracy Coaches throughout the program to better understand what's working to advance effective civics education, as well as how we can improve our work as we grow. Through conducting annual program evaluation (pre- and post- surveys) and qualitative research (interviews and focus groups), we assess the challenges and opportunities facing students' development on three primary indicators of future civic engagement.

CIVIC SKILLS A student's ability to use acquired skills effectively and to participate in the political process. This includes the ability to think critically, communicate persuasively, problem-solve, and work collaboratively.

CIVIC KNOWLEDGE A student's ability to grasp basic civic knowledge taught throughout the course. This includes understanding how the governmental process works, the three branches of government, and identifying the basic players.

CIVIC DISPOSITIONS A student's desire to actively participate in the political process and take action on issues they care about. This includes actual behaviors, like voting, contacting decision makers, and volunteering, as well as agency, like believing in oneself to make a difference in the community.

- **70% OF GC STUDENTS BELIEVED THEY HAVE POWER TO MAKE A DIFFERENCE IN THEIR COMMUNITIES BY THE END OF THE SEMESTER**
- *Most notably, in the 2017-18 academic year, we observed students' scores increasing on knowing whom to contact to solve a problem in the community (by 49%), followed by belief in their ability to research issues (11.5%) and to work with others with whom they disagree (10%).*



71%

of students developed Civic Skills. Most notable areas of growth were professional communication, critical thinking, and collaboration and teamwork.

76%

of students gained Civic Knowledge.

61%

of students improved Civic Dispositions.



TEACHER SPOTLIGHT

HOW ACTION CIVICS HAS IMPACTED THE LEARNING ENVIRONMENT

“ Getting students to understand how a bill is introduced, where it is voted on, and how lengthy the process is for it to become law seemed valuable. The experience of knowing all the people involved with the bill made government much more accessible to students. They couldn't believe they could speak with the same senators who had power to determine a law. It gave them a sense of understanding that government is made up of people doing work for issues, and the awareness that they too could do the same.

MS. HERRON | GC teacher in San Francisco, California

“ [Students learned about] collaboration with individuals who do not necessarily agree with them ... [and] how to identify barriers to collaboration and then how to navigate that space as they attempt to move past those problems/disagreements.

MS. GRISWOLD | GC teacher in Austin, Texas

“ My students really felt like their opinions did not matter. But this program raised an awareness and provoked a new thought inside of them: 'Yes, I do matter, and I can help to make a change.'

MS. DAVIS | GC teacher in Oklahoma City, Oklahoma

“ I have been teaching civics for three years and this year had the most student engagement by far. Since starting GC, my students have been more civically aware, more socially engaged, more empowered, more excited about learning, more solution and action-oriented, and, my personal favorite, more hopeful. They learned that civics isn't just something you learn about in school, it is something you participate in, in the real world.

MS. O'CONNOR | GC teacher in Roxbury, Massachusetts

PHOTO Urban Promise Academy Collaboration & Diversity Award Winners at Bay Area Civics Day, Fall 2017

CIVICS DAY HIGHLIGHTS

Like a science fair for civics, students present their class action plans and preliminary outcomes to volunteer Judges who include public officials and other community members. Recognition is given to stand-out projects, teachers, Democracy Coaches, and student leaders.

CIVICS DAY IS MADE POSSIBLE THANKS TO GENEROUS SPONSORS:

ActBlue, Adler Pollock & Sheehan PC., Ariel Group, AT&T, Bank of the West, Brown Rudnick, Boston Community Capital, Creative Artists Agency, Con Edison, Conner & Winters, Crowe & Dunlevy, Eckert Seamans, Excellence in Investing For Children's Causes Foundation, Fidelity, Hasbro, LinkedIn, McAfee & Taft, Maverick Capital Foundation, Metlife, Microsoft, MFS Management, New York City Council, New York Community Trust, New York Women's Foundation, Pacific Gas & Electric, Sanofi Genzyme, Santander Bank, Sonic, The Gray Foundation, Wellington Management, United Airlines – Official Airline of GC, Wells Fargo

CHANGEMAKER SPOTLIGHT

DELANEY PLUNKETT

Oklahoma Centennial High School

Delaney Plunkett stood proudly in front of hundreds of fellow Oklahomans in the State House Chambers, receiving the Student Changemaker Award at Generation Citizen's Spring Civics Day. Her class focused on school lunch quality deteriorating over the course of each school day.

After research into the funding source for their school lunches and a two-week hiatus during the April walkout, the class reconvened and decided that funding was a hole they didn't want to try and fill during this semester-long project. They looked for another way to address their concerns and decided that amending the school lunch policy to allow students to bring in outside food would be an effective stopgap.

In her acceptance speech Delaney said, "even though the walkout occurred, we still managed to have meaningful conversations. **We all stood for something. And we stood together in the process.... When Generation Citizen came to my school, it was an amazing experience....** [I] would like to say thank you. For not only becoming a light in a dark tunnel, but also giving us the tools to create our own train tracks that will lead us into a dope new wave."

PHOTO *Delaney Plunkett, Oklahoma Centennial High School Change Maker, Spring 2018*

FOCUS ISSUES 2017–2018

Our students focused on a range of topics last year, tackling head-on difficult issues that impact their everyday lives. Gun violence, gentrification and homelessness, immigration, drug use, policing, and sexual assault were among the most frequent issues chosen.



JUSTICE AND EQUALITY

- Bullying
- Gender Inequality
- Rent Stabilization
- Immigration, DACA
- LGBTQ Discrimination
- Police Brutality
- Racial Profiling, Discrimination
- Stop and Frisk



PUBLIC SAFETY

- Domestic Violence
- Child Abuse
- Community and Police Relations
- Gang Violence
- Gun Violence
- Pedestrian Safety
- School Shootings and School Violence
- Sexual Harassment and Assault
- Street and Neighborhood Safety
- Texting and Driving



HEALTH

- Accessible Healthcare
- Depression and Teen Suicide
- Drug Abuse
- Food Access & Hunger
- Lack of Green Space
- Mental Health Services
- Sex Education and Consent Awareness
- Smoking and Vaping
- Social-Emotional Support for Teens
- Teen Pregnancy



ENVIRONMENT

- Air Quality & Pollution
- Animal Abuse
- Littering
- Natural Gas Leaks
- Plastic Bag Pollution
- Overfishing
- Recycling
- Sanitation in School
- Water Pollution



EDUCATION AND STUDENT VOICE

- Lack of Resources and Support for English Language Learners
- School Dropout Rates
- Quality of School Lunch
- Outdated or Irrelevant Curriculum
- Insufficient Funding for Schools
- College Access
- School to Prison Pipeline



ECONOMY AND JOBS

- Affordable Housing
- Gentrification
- Homelessness
- Low Minimum Wage
- Teacher Pay
- Youth Unemployment
- College Affordability
- Public Transportation Reliability

CIVIC ACTION STATS

26% of classrooms focused on issues related to Public Safety

23% of classrooms focused on issues related to Education and Student Voice

17% Advocated for or against a bill

38% Advocated for services or budget to be used differently

10% Advocated to strengthen youth voice in departments or services

THE Nation.

THE NATION
August 15, 2018

*Mourning the Violence
of Its Past, Oklahoma
City Is Moving Forward.*



NBC NEWS
June 24, 2018

*Push to lower the voting
age gains traction across
the states.*

Stanford SOCIAL INNOVATION Review

STANFORD SOCIAL
INNOVATION REVIEW
March 20, 2018

*Civic Participation
Begins in Schools.*

THE 74

THE 74
June 25, 2018

*How Schools &
Philanthropists Are Joining
Forces to Fight Back
Against Fake News: Inside
the Renewed Push for
Social Studies, Media
Literacy, Civic Engagement.*

ADVOCACY OVERVIEW

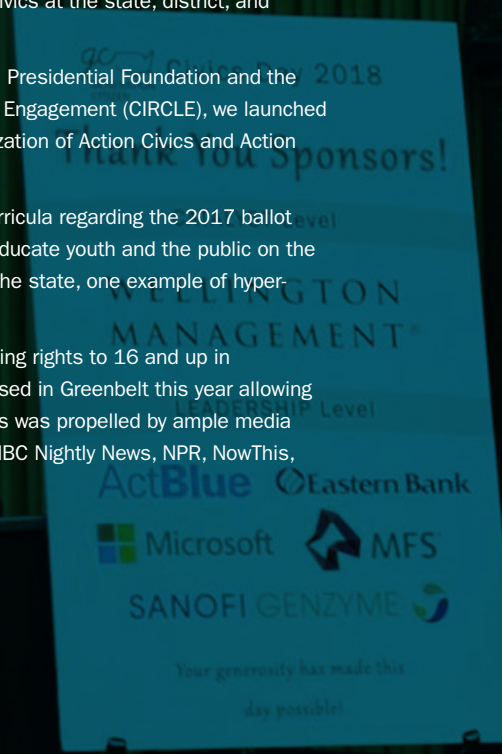
We have elevated the public narrative around Action Civics through our policy and advocacy work by securing media placements and publishing reports, organizing statewide and local convenings on civics education and youth civic engagement, and influencing state-level policy through both legislative and administrative initiatives. Below is an outline of select relevant accomplishments over the last year:

POLICY GOALS Published our first annual Policy and Advocacy Agenda enumerating our positions and principles for policy that supports Action Civics at the state, district, and federal levels.

FIELD BUILDING In partnership with The Ronald Reagan Presidential Foundation and the Center for Information & Research on Civic Learning and Engagement (CIRCLE), we launched The Action Civics Landscape, a digital, interactive visualization of Action Civics and Action Civics-adjacent organizations.

LOCAL FOCUS Created and deployed rapid response curricula regarding the 2017 ballot measure on the New York Constitutional Convention to educate youth and the public on the issue and elevate the importance of civics education in the state, one example of hyper-localized civic initiatives.

VOTING RIGHTS Supported youth-led work to extend voting rights to 16 and up in Washington, D.C., and Greenbelt Maryland. The vote passed in Greenbelt this year allowing 16-year-olds and older to vote in municipal elections. This was propelled by ample media coverage of Vote16USA including the Washington Post, NBC Nightly News, NPR, NowThis, and others.





CASE STUDY

ADVOCATING FOR ACTION CIVICS

LEGISLATING ACTION CIVICS

Over the past year in Massachusetts, we have been advocating for the passage of legislation to require schools to provide students with the opportunity to participate in student-led civics projects. To advance the effort, the Massachusetts Civic Learning Coalition was formed with 20 civics education organizations, including Generation Citizen, research institutions, and other leaders from the state.

The legislation positions the state as a leading national model across the country seeking to revitalize civics education. It is the most robust civics bill we've seen to date, becoming the first in the country to require all students participate in student-led civics projects, the defining component of Action Civics.

CITYWIDE SUPPORT OF CIVICS EDUCATION

For the third consecutive year, the New York City Council awarded \$500,000 to Generation Citizen to expand its reach throughout schools in the five boroughs. This support has allowed GC to reach nearly 15,000 students in the past three years.

PHOTO Senator Harriette Chandler at Spring 2018 Civics Day. She, along with Representative Linda Campbell, has been a tremendous steward of effective civics education in Massachusetts.

TEACHER LEADERSHIP BOARD

The Teacher Leadership Board, in its inaugural year, is comprised of five Generation Citizen teachers representing each of GC's regional program sites; the Board serves as thought partners, education advisors, and as ambassadors in advancing our mission.



ADAM KUBEY

Oakland Charter
High School
Oakland, California



COLIN TURNER

Orchard Gardens
Pilot School
Boston, Massachusetts



ERIC KOSSOFF

Bronx Academy of Letters
Bronx, New York



KENDRA WHITMAN

John Marshall Mid-
High School
Oklahoma City, Oklahoma



MOLLY MCKAY BRYSON

Dearborn STEM
Dorchester, Massachusetts

2017-2018 COLLEGE PARTNERS

CENTRAL TEXAS

St. Edward's University
University of Texas at Austin

SAN FRANCISCO BAY AREA

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University of Science
and Arts of Oklahoma

STUDENT LEADERSHIP BOARD

Our national Student Leadership Board (SLB) ensures youth voice is prominent throughout the organization. Program alumni continue their civic leadership development, provide advice to GC on numerous initiatives, and serve as our spokespeople.



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12th Grade



A'NIYA BANKSTON

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10th Grade



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9th Grade



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11th Grade



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JACOB RICHARDSON

Norman, Oklahoma
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Student



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9th Grade



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12th Grade



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Providence,
Rhode Island
11th Grade

CLASSROOM SPOTLIGHT

ACCESS TO HEALTHY FOOD

Williamsburg Collegiate Charter School | New York City

Middle-school students were frustrated that healthy food was not accessible to students in their neighborhood and began exploring the rules and regulations governing public school cafeterias in New York City. They set a goal to raise the caliber of schools' cafeterias in terms of healthy food options as well as sanitation and advocated in support of a City Council bill that required school cafeterias to publicize their health inspection scores. **Their lobbying efforts were successful, and the bill was passed into law by the New York City Council last summer.** This accomplishment brought awareness and accountability to the state of school dining facilities as well as expanded and deepened discourse about healthier food options in public schools among students and in their homes and communities.

PHOTO Students from Williamsburg Collegiate Charter School awarded New York City Civics Day Class Change Maker Award

Students receive grades...
Why not cafeterias??

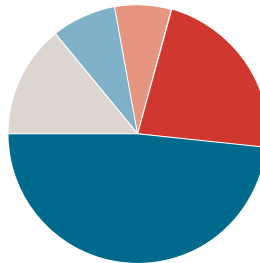
Community Issue

22
The New Face of Hunger:
Millions of working Americans don't know where their next meal is coming from... One-sixth of Americans don't have...

FINANCES

In the 2018 fiscal year (July 1-June 30), Generation Citizen raised \$4,762,349 and spent \$3,759,293.

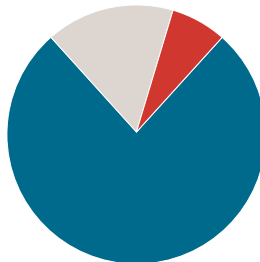
Comparatively, in the previous fiscal year, \$3,045,401 was raised and \$3,291,583 spent. The deficit reflects multi-year accrual revenue awarded and fully included in our 2016 fiscal year audit.



REVENUE

● Foundations	46%
● Individuals	23%
● Corporate	8%
● Program Services	9%
● Govt Revenue	12%

TOTAL **\$ 4,762,349**



EXPENSES

● Program	\$2,893,737 (77%)
● Fundraising	\$270,953 (7%)
● Administration	\$594,603 (16%)

TOTAL **\$ 3,759,293**

SUPPORTERS

We are profoundly grateful to receive financial support from many stakeholders, including corporations, foundations, public agencies and generous individuals.

\$100,000+

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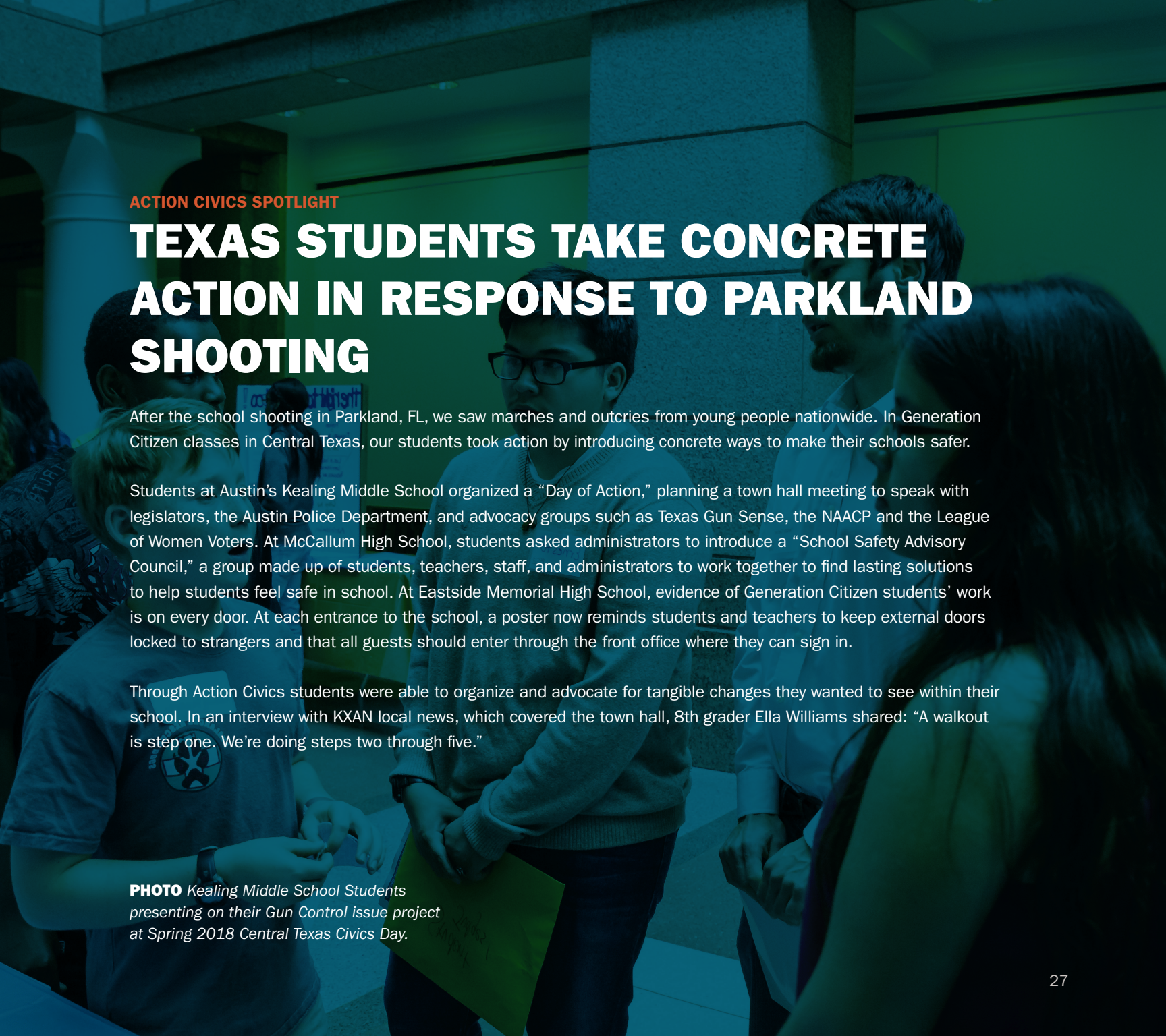
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ACTION CIVICS SPOTLIGHT

TEXAS STUDENTS TAKE CONCRETE ACTION IN RESPONSE TO PARKLAND SHOOTING

After the school shooting in Parkland, FL, we saw marches and outcries from young people nationwide. In Generation Citizen classes in Central Texas, our students took action by introducing concrete ways to make their schools safer.

Students at Austin's Kealing Middle School organized a "Day of Action," planning a town hall meeting to speak with legislators, the Austin Police Department, and advocacy groups such as Texas Gun Sense, the NAACP and the League of Women Voters. At McCallum High School, students asked administrators to introduce a "School Safety Advisory Council," a group made up of students, teachers, staff, and administrators to work together to find lasting solutions to help students feel safe in school. At Eastside Memorial High School, evidence of Generation Citizen students' work is on every door. At each entrance to the school, a poster now reminds students and teachers to keep external doors locked to strangers and that all guests should enter through the front office where they can sign in.

Through Action Civics students were able to organize and advocate for tangible changes they wanted to see within their school. In an interview with KXAN local news, which covered the town hall, 8th grader Ella Williams shared: "A walkout is step one. We're doing steps two through five."

PHOTO Kealing Middle School Students presenting on their Gun Control issue project at Spring 2018 Central Texas Civics Day.

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DON'T TALK ABOUT CHANGE. LEAD IT.

TAKE ACTION WITH GENERATION CITIZEN

Solutions are only possible when we work together. Join us to prepare the next generation to be the leaders for tomorrow. Here's how you can lead change with Generation Citizen:

PHOTO Volunteer Civics Day Judge greeting Anderson High School students, who advocated for composting in schools, at Texas Civics Day.



Attend a Civics Day (May & December)



Visit a Classroom as a Guest Speaker



Host a Generation Citizen Gathering



Donate



Join a Generation Citizen Board

To learn more about how you can take action with Generation Citizen, please email info@generationcitizen.org.



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