

2023-24 Program Impact Report



Image Description: A Generation Citizen student presents their Civics Project, on a tri-fold board entitled "Disconnect to Connect", to a Community Advisor at Oklahoma Civics Day, December 2024

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Overview

In the 2023-24 School Year, Generation Citizen (GC) marked its fourth fiscal year using its Responsive Coaching Model. This shift in our program model was the direct result of wanting to center teachers as the experts in their classrooms. This year, we made strides in ensuring that we are investing heavily in educators, both in and out of the GC classroom.

We declared this year as a *Year of Learning* as we deployed a number of new tools, leaned into communal learning spaces, and hired for new roles with program growth and quality in mind.

Outputs

Service Numbers

In 2023-24, Generation Citizen worked with 33,545 students at 200 schools across 8 states.

Service Numbers by State	Schools	Teachers	Students*
CA	15	29	870
TX	3	7	890
PA	4	5	375
KY	1	1	50
OK	29	53	4,050
MA	56	227	14,050
RI	29	76	5,000
NY	57	140	8,000
National Total:	200	544	33,570

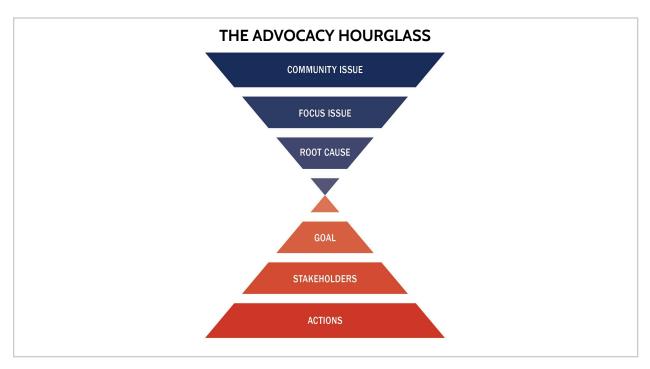
^{*}Average class sizes vary by site location. 25 is used for the national estimate but sites should be consulted for additional information on their state's context.





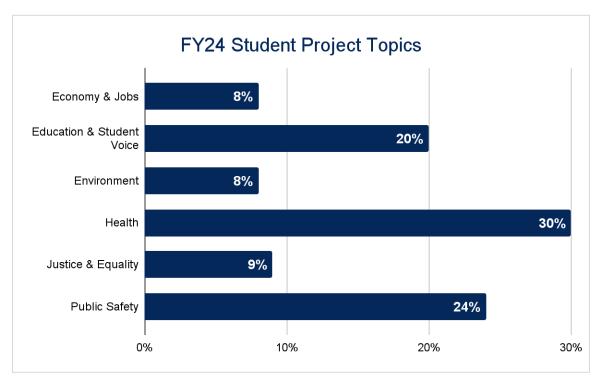
Student Projects

The arc of GC's curriculum takes students and teachers through the Advocacy Hourglass (see below) in which students work together to choose a topic that is important to them. Together they advocate towards a goal and learn about the cogs of our nation's democracy.



Nationwide, **1,344** classes led Civics projects throughout the school year. Through their civics projects, students worked on a range of issues facing their communities and schools. Below is a graph that shows the topics that young people chose this year.





*Based on subset of 41% (553) of all projects for which data was available.

Civic Spotlight: In New York City, IS 125 held a local Civics Day in May; 6th-8th grade students confidently presented upwards of 50 projects in their gym. Trending projects included subway surfing and cameras in the stairwells. Getting vaping smoke detectors in the bathrooms, setting up a spiritual room in the school, getting translation audio devices for ELL students, and having a Life Skills elective were some of the other highlight projects. Teachers across the school brought their classes to circulate and give feedback on projects. Community leaders and parents visited the school to hear students present. Students and adults were able to vote on their favorite projects. Five projects were chosen to be honored with awards corresponding with GC's core values.

Outcomes

Ultimately, GC wants to affect long-term civic engagement, ensuring that young people are active citizens now, and in the future. In the short-term, we have identified several specific civic indicators which researchers agree best predict a student's likelihood of future civic engagement: Civic Knowledge, Civic Skills, Civic Motivation, Sense Of Belonging, Ripple Effects..

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2023-24 PROGRAM IMPACT REPORT

In order to assess our students' development on each of these key metrics, we utilize several evaluation tools including pre and post surveys of students and teachers, interviews with teachers and students, and ongoing opportunities for feedback from our partners. In 2023-24 we surveyed a sample of 7% of our students, and 22% of our teachers.

99% of GC students gained civic knowledge.

98% of students showed adoption of civic skills

59% of students showed indicators of civic motivation

GC students showed a 14% growth in this category from the pre to the post survey.

72% of students really feel like a part of their school community

99% of teachers agree that the GC curriculum supported their ability to develop a democratic classroom culture.

The 2023-24 School Year has been one of our strongest years in terms of evaluating our impact. Not only did we collect data, we intentionally created spaces for our staff to learn from the data and use it to increase the quality of our programs. Generation Citizen is always on the path of continuous improvement and building a data-informed culture is part of that goal.

Civic Spotlight: "[Y]ou would be surprised how many high school students don't know how to write an email, how to make a phone call, and all those processes. You need to teach them how to do those things. So they're going to get even if they don't use it necessarily in their civic life, they're going to use it in their life somehow.

So all those skills that they're learning, whether it's writing a letter or [...] how do you meet with someone? How do you prepare, if someone's speaking to you coming to speak to you? What questions do you ask people? If you're doing a small presentation, how are you doing that? So though, all those things are good to get them in the process and learn for their life, because these are really skills that they're going to need for anything." - Melanie Simas, Former GC Lead Teacher at Central Falls High School, RI