



2024-25 Program Impact Report



Image Description: Three students from Thurgood Marshall Middle School in Lynn, MA stand in front of their tri-fold board. One student reaches out to shake hands with a community advisor who is there to hear about their project. Photo taken during the Civics Project Showcase in Massachusetts in June 2025.

Written by Sunaina G. Rao, Director Evaluation & Learning

For more information about our programs, please contact Laurie Carr (lcarr@generationcitizen.org) or visit our website www.generationcitizen.org



Overview

In the 2024-25 School Year, Generation Citizen (GC) marked its fifth fiscal year using its Responsive Coaching Model. This shift in our program model was the direct result of a desire to center teachers as the experts in their classrooms. This year, we supported teachers in implementing curriculum and creating opportunities for students to showcase their work.

Additionally, GC staff fostered relationships with local school and community leaders, provided opportunities for youth to express their voices outside the classroom, and collaborated with school and district leaders to achieve learning objectives. Our curriculum is designed to empower young people to use their voice and prepare adults to be ready to hear what's most important to them. When the program is successfully implemented, we see adults and young people sharing ideas, making space for each other, and creating opportunities for a true multi-generational democracy.

Outputs

In SY 2024-25, Generation Citizen worked with 35,500 students at 184 schools across 12 states. A 4% growth in students served from the previous year.

Service Numbers by State	Schools	Teachers	Students*
CA	18	20	1125
TX	2	5	575
PA	4	4	375
KY	4	7	575
OK	10	20	1750
MA	47	248	15500
RI	22	76	5,475
NY	68	156	9225
NC	1	1	50
NJ	5	6	150
VT	1	1	50
WA	2	6	150
National Total:	184	550	35,500

For more information about our programs, please contact Laurie Carr (lcarr@generationcitizen.org) or visit our website www.generationcitizen.org

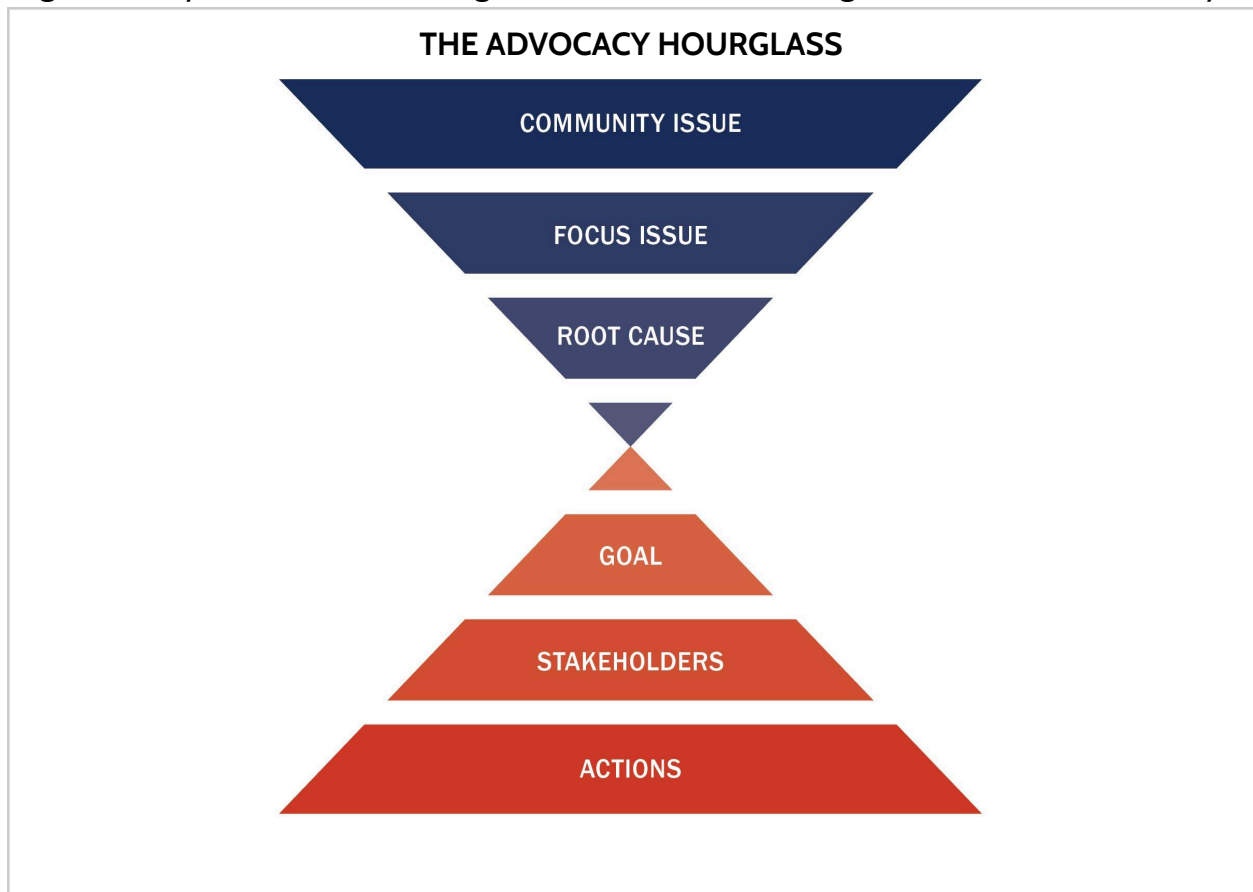
All material is property of Generation Citizen and shall not be duplicated and reproduced as its own without representation of Generation Citizen.



We track the percentage of rural schools we work with to understand how to effectively support the students and the unique needs of their communities. Our experience has shown that educators in these areas often wear multiple hats and engage with their communities in ways that differ from their urban and suburban counterparts. In SY 2024-25, 9% of our schools were rural, a 5% growth from the previous year.

Student Projects

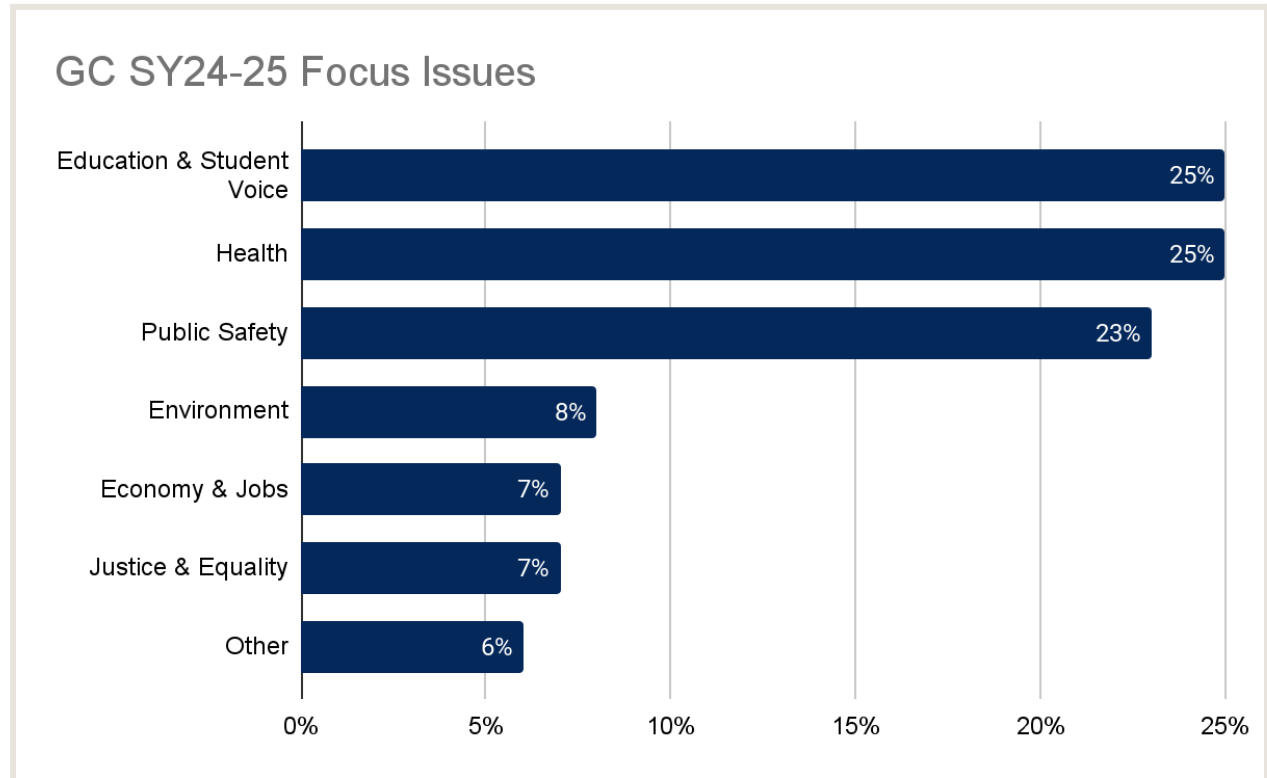
The arc of GC's curriculum guides students and teachers through the Advocacy Hourglass (see below), where students collaborate to select a topic that is important to them. Together, they advocate towards a goal and learn about the cogs of our nation's democracy.



Nationwide, **1,409 classes** led Civics projects throughout the school year. Through their civics projects, students addressed a range of issues affecting their communities and schools. Below is a graph that shows the topics that young people chose this year.

For more information about our programs, please contact Laurie Carr (lcarr@generationcitizen.org) or visit our website www.generationcitizen.org

All material is property of Generation Citizen and shall not be duplicated and reproduced as its own without representation of Generation Citizen.



**Based on a sample of 42% (591) of all projects for which data were available.*

Outcomes

In the long-term, GC seeks to catalyze long-term civic engagement, ensuring that young people are active citizens now, and in the future. In the short-term, we have identified several specific civic indicators that researchers agree best predict a student's likelihood of future civic engagement: Civic Knowledge, Civic Skills, Civic Motivation, Sense Of Belonging, and Ripple Effects

In order to assess our students' development on each of these key metrics, we utilize several evaluation tools, including pre- and post-surveys of students and teachers, interviews with teachers and students, and ongoing opportunities for feedback from our partners. In 2024-25, we surveyed a sample of 4% of our students and 15% of our teachers.

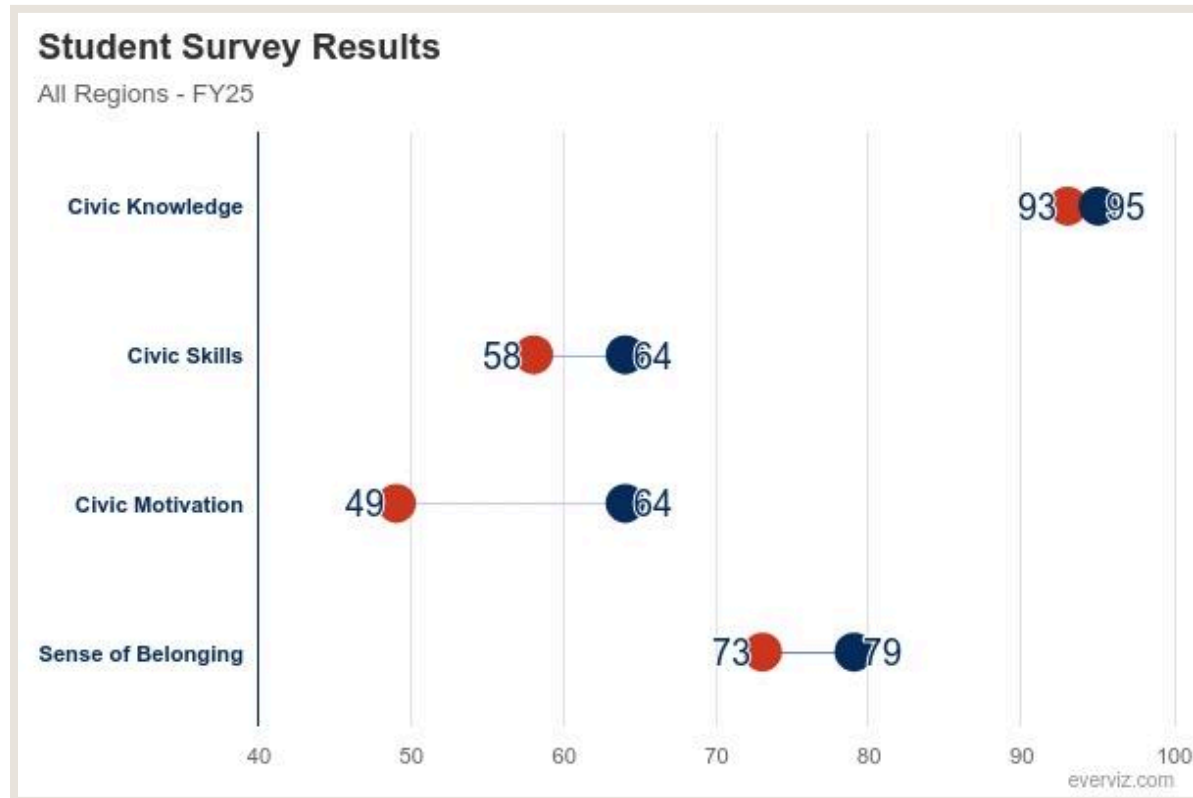
Civic Spotlight: "They formed a new community, based on the classroom. Unlike any class I've ever taught, the students seemed to come together as a family and help each other when needed." - *John H., teacher at Southeast Magnet High School in North Carolina.*

For more information about our programs, please contact Laurie Carr (lcarr@generationcitizen.org) or visit our website www.generationcitizen.org

All material is property of Generation Citizen and shall not be duplicated and reproduced as its own without representation of Generation Citizen.



GENERATION CITIZEN 2024-25 PROGRAM IMPACT REPORT



Overall, our student surveys show consistent growth in students across the indicators of civic knowledge, civic motivation, and sense-of-belonging.

While we impact the lives of students, our direct intervention is with teachers, and our Program Managers work closely with GC teachers to implement and adapt our curriculum. A significant part of this process involves acquiring skills in facilitating project-based learning and fostering a Democratic Classroom Culture. 93% of teachers said they were confident in facilitating project-based learning, and 95% of teachers said they were confident in facilitating a democratic classroom culture.

Civic Spotlight: Faustine, a 12th grader, conducted their class's Generation Citizen project on gentrification in Philadelphia. They emphasize the importance of youth engagement, noting it empowers them to address community issues. The project helped their peers understand gentrification, which is happening in their neighborhoods, and provided a platform to advocate for change. Faustine shares that they teach weekly lessons through Philly Bolt on issues like eminent domain and redlining, along with community organizing skills. They state that this work is crucial for passing on knowledge and building future community leaders. Faustine's key advice for young organizers: keep using your voice, as the power to make a difference lies within it. Philadelphia Civics Day, Spring 2025

For more information about our programs, please contact Laurie Carr (lcarr@generationcitizen.org) or visit our website www.generationcitizen.org

All material is property of Generation Citizen and shall not be duplicated and reproduced as its own without representation of Generation Citizen.



GENERATION CITIZEN 2024-25 PROGRAM IMPACT REPORT

For more information about our programs, please contact Laurie Carr (lcarr@generationcitizen.org) or visit our website www.generationcitizen.org

All material is property of Generation Citizen and shall not be duplicated and reproduced as its own without representation of Generation Citizen.